



Because Life Can Make You Stupid

Richard Woods

P.O. Box 355
Matawan, NJ 07747
732-690-8794

To whom it may concern, or even those who might possibly give a damn,

Hello, my name is Richard Woods, and I am fed up.

I am fed up with the self-help industry, a modern money machine littered with horrid books that say nothing and help no one. A walk down the aisle of any bookstore will reveal multiple incarnations of this monotonous drivel, spewed forth at \$29.95 a copy by blathering buffoons who would not recognize an original thought if it crawled up and bit them in the ass. Volume after volume, it is regurgitation of the same hype, adorned with the same images of self-serving egomaniacs sporting condescending tooth paste commercial smiles. The underlying message is that here, and here alone, lies the secret you need to have one of those equally insipid grins perpetually plastered on your face as well. As a group, they encourage desperate, vulnerable, and easily led people to adhere to set of standards that perpetuate the disaster we call conventional marriage. Setting impossible standards, setting their market base up to be miserable is essential to the economic survival of their industry. Happy people are too busy being happy to have the time to read this crap.

UnLEARN! Because life can make you stupid is an antidote to the disease that is what I call the "self-hurt" business. My book sheds light on an industry that has created a dependency on blame and a readership of complain-a-holics, sympathy whores, self-victimizing martyrs and misery addicts. Sure to offend anyone who reads it at some point, UnLEARN! takes on the mistruths these "experts" palm off as conventional wisdom, especially when they address marriage and monogamy. UnLEARN! makes readers face things that are outside of their comfort zones, because what lies within the comfort zones isn't working.

I beseech you to give my work consideration. Very few books challenge the contemporary standard of monogamy, or dare question the powerful self-hurt industry. Of those that do, none takes the fight to them the way UnLEARN! does. It never apologizes, backpedals, or takes the defensive; rather it carves up the duplicitous self-hurt industry with the double-edged sword of reason and wit.

I think it is time.

Respectfully,

Richard Woods

Contact me through www.unlearnnow.com
richardwoods@unlearnnow.com